

K M ARMAN IMTIAZ

SENIOR FULL-STACK DEVELOPER | TECHNICAL PROJECT LEADER

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PROFESSIONAL SUMMARY

Senior Full-Stack Developer and Technical Project Leader with 18+ years of experience delivering web applications, e-commerce platforms, restaurant ordering systems, integrations, and digital operations. Hands-on expertise in PHP, Laravel, MySQL, Shopify, WordPress, REST APIs, and Linux, with extensive experience leading cross-functional teams from requirements and architecture through deployment and production support. M.S. in Information Studies from Trine University, a STEM-designated program.

TECHNICAL SKILLS

Core Development: PHP, Laravel, CodeIgniter, JavaScript, HTML, CSS, MySQL, REST APIs

E-commerce & CMS: Shopify, Liquid, WordPress, TastyIgniter, custom CMS development

Infrastructure: Linux, DirectAdmin, Apache, PHP-FPM, MariaDB, DNS, SSL/TLS, Bash, Git

Digital Growth: Technical SEO, Google Ads, Performance Max, Google Merchant Center

Leadership & Delivery: Technical leadership, requirements analysis, architecture planning, code review, Agile delivery, Jira, Trello, Basecamp

Earlier / Additional: Java, Swift, C# .NET, Node.js, React, PostgreSQL, SQLite, Canva, Photoshop

PROFESSIONAL EXPERIENCE

E-commerce & Digital Marketing Specialist

Jul 2026 - Present

Web Store Depot / Zee Trading Inc. | Remote

- Customize Shopify themes, Liquid sections, product templates, metafields, and responsive storefront components.
- Structure product and collection content, SEO landing pages, compatibility relationships, and product information for stronger discoverability and usability.
- Support Google Merchant Center, shopping-feed readiness, and Google Ads Search and Performance Max campaign organization.
- Improve mobile merchandising, unit-price presentation, cross-selling, and customer purchasing workflows.

Digital Marketing & IT Coordinator

Jan 2025 - Present

The Furniture Bank | Houston, TX

- Manage and improve WordPress and Shopify websites, landing pages, forms, e-commerce workflows, and campaign content.
- Build and support API/webhook integrations connecting intake, logistics, email, and operational systems.
- Develop SEO content and manage Google Ads Search and Performance Max campaigns.
- Support email authentication and deliverability, user accounts, IT assets, and operational technology.

Software Development Team Leader

Apr 2023 - Apr 2024

MBIT Solutions | United Kingdom (Remote)

- Led remote development and design teams delivering web, mobile, e-commerce, restaurant-ordering, and business applications.
- Managed requirements, architecture decisions, task assignments, code reviews, testing, deployment, and client communication.
- Developed and maintained PHP, Laravel, MySQL, WordPress, Shopify, API-based, and POS-related solutions.

IT Project Manager / Technical Lead

Jun 2013 - Dec 2022

iSoftware Limited | Bangladesh

- Led developers and designers through requirements analysis, architecture planning, implementation, testing, and production delivery.
- Managed scalable web applications, e-commerce solutions, integrations, and client projects across multiple industries.
- Coordinated stakeholders, schedules, quality reviews, troubleshooting, and long-term technical support.

EARLIER EXPERIENCE

Software Development Team Leader

2009 - 2013

MBIT Solutions | United Kingdom (Remote)

- Developed and supported PHP/MySQL web applications, restaurant and e-commerce platforms, and mobile-related projects.
- Supervised team delivery, coordinated client requirements, and supported deployment, maintenance, and troubleshooting.

Senior Software Engineer

2008 - 2009

Grameen Solutions Limited | Bangladesh

- Contributed to large-scale national secondary-school examination, data-processing, and reporting systems.
- Developed and maintained backend modules, database workflows, and production reporting functionality.

Software Engineer

2006 - 2008

Evoknow Bangladesh Limited

- Developed and maintained web applications using Ruby on Rails, PHP, MySQL, and internal frameworks.
- Supported feature delivery, testing, maintenance, and client-facing production systems.

SELECTED PROJECTS & ACHIEVEMENTS

Restaurant Ordering Platforms

- Contributed to the development, configuration, customization, deployment, migration, maintenance, and support of a large portfolio of Laravel/TastyIgniter restaurant-ordering websites.

Hosting Infrastructure Modernization

- Planned and stabilized a multi-site DirectAdmin hosting migration covering websites, databases, PHP environments, DNS, SSL/TLS, email, backups, validation, and security hardening.

Shopify E-commerce Growth

- Implemented Shopify/Liquid improvements, metafield-driven product relationships, product and collection SEO, mobile merchandising refinements, Merchant Center support, and advertising readiness.

Multi-Site Security & Maintenance

- Designed controlled PHP/Bash workflows for backups, repeatable patching, syntax validation, sensitive-file restrictions, logging, and rollback readiness across production websites.

EDUCATION

Master of Science in Information Studies - STEM-designated

Trine University, USA | GPA: 3.800/4.000

Bachelor of Science in Computer Science and Engineering

International Islamic University Chittagong, Bangladesh

WORK AUTHORIZATION

U.S. Work Authorization: Post-completion OPT authorized; eligible to apply for the 24-month STEM OPT extension.